**Ideation Phase**

**Brainstorm & Idea Prioritization Template**

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| Date | 10 JANUARY 2025 |
| Team ID | SWTID1743254297 |
| Project Name | TUNETRAIL- YOUR PATHWAY TO PERFECT PLAYLIST |
| Maximum Marks | 4 Marks |

**Brainstorming**

Using collaborative brainstorming sessions and whiteboarding techniques, we generated various ideas to improve the overall user and artist experience. Here’s a summary of the key concepts discussed:

**Core Features**

* Music search with filters (genre, mood, artist)
* Playlist creation, editing, and sharing
* Recently played and favourite songs
* Personalized recommendations using listening history

**Artist Features**

* Upload music with metadata (album, genre, release date)
* Dashboard for stream analytics (plays, likes, shares)
* Option to publish singles or albums
* Monetization support via premium subscriptions

**User Interface Ideas**

* Dark/light mode switch
* Minimalist and responsive design
* Smooth transitions and animations
* Compact mobile player for multitasking

**Extended Ideas**

* Collaborative playlists between friends
* Lyrics display while listening
* Social feed showing what friends are listening to
* Voice search for hands-free interaction
* Event announcements for artist concerts or live sessions

After evaluating feasibility, value, and impact, we prioritized the most essential features for the MVP (Minimum Viable Product) version, ensuring that development could remain focused and user-centric.